

# **NFAA Updates**

## **February 2016**

### **\*Partnership with S3DA**

Vice President Sheffler and myself worked out a promotional partnership with Jennie Richardson to allow S3DA members to join the NFAA. In addition we are hosting their first National on the Friday morning of our National Indoor in Louisville this year. They have conformed to using our rules and it should be a great partnership to increase membership.

### **\*Certified Instructor-Coach Program**

I have heard from several directors and members that are unsatisfied with the joint program we have with USA Archery & ASA. Please contact your councilman or me with any of your thoughts and concerns. I feel that we will need to address this in detail both as the Council and Directors. Our Committee has moved ahead with the joint Level 3 and it is in the final stages. We need to have a program that best serves all our members and to facilitate the growth of the NFAA; if the existing program is deterring growth potential it needs to be addressed.

### **\*Website-Social Media and Membership Program**

The new Website went live October and the online membership database is working very well! As always, there were a few minor issues that were addressed and I have heard nothing but good about both the website and the membership system. Our Facebook page has grown and we are over 11,000 likes and we have started an Instagram page that currently has over 2000 followers.

### **\*Agenda Items for Next (2017) Directors Meeting**

Due to the action taken by the Board of Directors at the 2015 Directors Meeting to hold the Meeting in two years; I have made the decision to allow agenda items to be turned into headquarter no later than December 1, 2016. The Executive Secretary will get them to the Directors-Councilman on January 1, 2017. The Council has not set the date for the 2017 Directors Meeting yet but I will assume it will be in the 2<sup>nd</sup> quarter of 2017 allowing ample time to discuss proposed items with your states.

## **\*NFAA Headquarters Staff**

Some of you are not aware of some of the staff changes at headquarters-this is a complete list of our current Staff:

Natalie Vollmer, Executive Secretary  
Brennan Ewald, Membership  
Kacey Eggers, Accounting  
Amanda Kokesh, Reception  
Brittany Salonen, Marketing & Event Director

If you have any questions or concerns, please feel free to contact me at your convenience.

Hope to see you in Louisville, Yankton or Darrington!

Bruce